



NATIONAL PRODUCTIVITY COUNCIL, JAIPUR **Specialized E-Training Programme for Resilient India**

Business Continuity Management: Enterprising Resilience **August 27-28, 2020**

INTRODUCTION

An organization's robustness and adaptability are tested by various disruptive factors of economy, environment, public policy, legal regulations, and customer behavior. Hence, a well-designed management system is needed to identify the threats and provide a solution framework for building organizational resilience for effective response. Business Continuity Management helps one to minimize the impacts of disruptions, ensure recovery, and safeguard the interests of the stakeholders, reputation, and brand value. BCM delivers what it takes to realize the mission of Resilient India through cumulative throughput of organizations.

OBJECTIVES

The programme aims at exposing the participants to a systematic approach to

- understand the business and identify the critical operations
- identify the threats that can cause disruptions/irrelevance
- formulate BCM strategies
- develop and initiate BCM response
- embed BCM culture in the organization
- use BCM for competitive advantage

CONTENTS

- Meaning, Purpose and Objectives of BCM - An Overview
- Corona virus – the 2019 Pandemic Case Study
- BCM Framework - Introduction to BCM 25999 and ISO 22301:2012
- Business Continuity Objectives and Business Impact Analysis
- Business Continuity Strategy and Incident Response Structure
- Business Continuity Plan and Procedures
- Review and Updation of BCM system
- Measurement of the Benefits

PARTICIPANTS' PROFILE

Middle and senior level executives/ managers/ officers from various functions of private and government sector including departments, public sector enterprises, educational institutions, banks, corporations, boards, financial institutions, startups and others.

METHODOLOGY

The training sessions would be interactive in nature. The sessions will include conceptual deliberations, presentations, case studies, online quiz/ exercise through Cisco Webex platform. E-Certificate of participation will be issued to all participants.

Registration link would be sent to nominated participants 1-2 days before the scheduled session. Soft copy of study material will be provided to the participants before/after the session as needed. Participants will be provided requisite technical support for connecting through the Cisco Webex platform.

FACULTY

Senior consultants from National Productivity Council and eminent experts from the domain would conduct the training sessions.

DATES

August 27-28, 2020

Day 1: 27 August 2020 from 14:30 hrs. to 17:00 hrs.

Day 2: 28 August 2020 from 14:30 hrs. to 17:00 hrs.

PARTICIPATION FEES

Rs.4100/- + 18% GST (Rs. Four Thousand One Hundred + 18% GST) per participant inclusive of programme material and professional charges. (online or offline payment)

Rs.2100/- + 18% GST (Rs. Two Thousand One Hundred Only + 18% GST) per participant for participants sponsored by MSMEs and Trade Unions. (offline payment only)

Offline: The Cheque/DD/ECS should be drawn in favour of "National Productivity Council" payable at New Delhi.

ECS Details: Bank Name: **Indian Overseas Bank**, 70 Golf Link, New Delhi, Bank

Account No.: **026501000009207**, IFCS/RTGS/NEFT Code: IOB-A0000265

MICR Code: 110020007, PAN No. AAATN0402F, TAN No.:0099B

GST No.: **08AAATN0402F1Z6**

Online: Individual participants may directly pay online by registering through the respective "Register" button provided at <https://www.npcindia.gov.in/NPC/User/webinarpage>

ENQUIRIES

Nominations along with participants' details, name, designation, organization, contact address, email, phone, mobile no., along with DD/Cheque/ECS details towards participation fee should reach latest by 25th August 2020 to:

Programme Director

National Productivity Council

SB-96, JLN Marg, Bapu Nagar, Jaipur - 302017

Phone: 0141-2702935, 2703573, 8826628448, 9414387196

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